



WAVE BOARD MEETING

April 10, 2025

Meeting Start Time: 2:03 PM

No Quorum

Board Members Present

- Marc Lawrence
- Roberto Detorre

Ex officio

City of Miami Beach - Economic Development

Not Present

- Ron Finvarb
- Jamil Dib
- Andrew Resnick
- Mathieu Massa
- Michael Simpkins
- Saul Gross

Ex Officio Members

- Corey Hayes
- Rickelle Williams
- (Board members are not compensated)

Minutes

Reviewed - March

Agenda

Spring Break - What We Want

- Not Good For Business - Unified Message to the City
- Our goal is a unified message and actionable recommendations to present to the City.
- Create a special now one day of the week - Locals, County, Convention Center partnership (March)

What We Want

- Group Brainstorm – Creative Solutions
- Unified Front
- Mistreatment of Business and Guest
- Prohibitive for guest
- We need to be a friendly city
- Parking an issue and closed
- Things are a mess
- No war zone atmosphere
- Access to Businesses - also affects rest of Miami Beach
- No traffic loop Memorial Day

Plan of Attack

- **LETTERS TO COMMISSIONERS, CITY MANAGER & MAYOR - DEMANDING A PLAN OF ACTION**
- **SHOW UP AT THE NEXT CITY COMMISSION MEETING - ZOOM OPTION**
- **POSITIVE MESSAGING**
- **MORE POSITIVE FOCUS ON WASHINGTON AVENUE**

Go Bond Progress

- **Update**

Budget - No quorum

- February
- March Finances

New On The WAVE

- That's Rice
- Palaras on 7th
- Sabores Latino on 8th - Coming Soon
- Bonchon on 8th
- Taco Bell
- Popeyes Coming - November
- Latin Music - Casa Bella

Annual Meeting - July 10th

Meeting Adjourned

Time: 2:22 pm