# ANNUAL REPORT – JULY 2023

WASHINGTON AVENUE BID

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# MISSION STATEMENT



MISSION

The Washington Avenue Business Improvement District (BID)'s integral mission is to preserve, stabilize, and improve Washington Avenue retail and business district located inside historic Miami Beach through promotion, management, marketing and other similar services.

OUR VISION

It is Washington Avenue BID'S vision to encourage the continued development of a diverse, vibrant and pedestrian-friendly Washington Avenue mixed use neighborhood, thereby providing a dynamic setting for businesses, the visiting public, arts and entertainment, unlike any other place in the world. The BID will provide high-quality, customer-oriented services designed to define, enhance, and continually improve Washington Avenue for those who work, live, visit, and do business here.

WASHINGTON AVENUE BID

# ANDREW RESNICK

PRESIDENT



# 2023 - 2024 BOARD MEMBERS

- **Board Members**
- President - Andrew Resnick
- Saul Gross
- Secretary - Marc Lawrence
- Michael Simpkins
- Leslie Weil
- Eric Hines
- Ronald J Finvarb
- Roberto  Datorre
- Selena Venizelos

WASHINGTON AVENUE BID

- **Ex Officio Members**
- Casey Steadman
- Rickelle Williams
- Connor Grealy
- (Board members are not compensated)

WASHINGTON AVENUE BID

# TROY E. WRIGHT EXECUTIVE DIRECTOR



# MESSAGE FROM EXECUTIVE DIRECTOR



DEAR WASHINGTON AVENUE BID PARTNERS & FRIEND

Exciting developments are underway on the WAVE!

Since its launch in April 2019, the Washington Avenue Business Improvement District (BID) has been a driving force behind innovative opportunities and services, enriching the lives of both locals and tourists. Our ultimate goal is to foster economic development in the regions we serve by harnessing the growing allure of Washington Avenue.  As a dynamic and collaborative organization, we work hand-in-hand with our key stakeholders and the City of Miami Beach to cultivate a warm, creative, and thriving environment that benefits Miami Beach residents and a diverse array of businesses, ranging from pioneering startups to entertainment ventures and international associations. At the heart of all our endeavors, we take on an active leadership role, serving as a catalyst for collaboration, community building, and positive transformation.

The BID has made impressive strides towards achieving our objectives for Washington Avenue. From the outset, my foremost priority was to engage with every business owner, lending an ear to their concerns and giving them a platform to voice their opinions. Moreover, we made it a policy that for every issue discussed, we worked together to find a solution. Lighting, activation opportunities, and safety emerged as the primary concerns, and in a short span, the BID took decisive action to address them. We successfully installed lighting, introduced numerous activities, and fostered connections among all 300 businesses.

# CONTINUED MESSAGE FROM EXECUTIVE DIRECTOR



Our initiatives included vibrant murals, wrapping electrical boxes, hanging banners, hosting engaging activations, fashion shows, live music events, and networking opportunities. Additionally, we collaborated with the city to enhance cleanliness, repaint streets, make street modifications, replace trees, and augment lighting. The BID takes immense pride in its harmonious collaboration with property and business owners, as well as the City of Miami Beach.

Consistently, we actively engage on behalf of property and business owners with various key entities, including the Commission, City Manager, Mayor, Police, Code Compliance, Fire, Tourism and Culture, Historic Preservation, and Public Works. Our ongoing efforts reflect our commitment to fostering fruitful collaborations and advocating for the collective interests of the community we serve.

Our achievements thus far serve as a testament to our unwavering passion and dedication in building a unique and extraordinary destination unlike any other in the world. We strive to be attentive listeners and role models within our community, providing a space for individuals to embark on new life journeys, dream of promising futures, and leave a positive, lasting legacy.

Sincerely,
Troy E. Wright
Executive Director

# EXECUTIVE - SUMMARY



## RIGHT DIRECTION

Washington Avenue had an exceptional year! Notably, the streets boast a cleaner appearance, while the avenue's overall safety has improved significantly. The surge of new businesses opening, coupled with rising property values, has contributed to the area's flourishing state.

The Washington Avenue Business Improvement District (BID) attributes much of its success to a well-crafted vision, strategic planning, invaluable partnerships, and positive relationships. Key supporters, including the City of Miami Beach, Greater Miami Conventions and Visitors Bureau, Miami Beach Police, and the Miami Beach Chamber of Commerce, have played instrumental roles in driving progress. Nonetheless, it is the locals and tourists who are particularly delighted with the positive transformations.

The BID has taken up the mantle of representing property and business owners on multiple occasions, effectively advocating for their interests before the city.

This proactive approach has ensured smooth operations, facilitated permit acquisition, and resolved ordinance challenges, allowing doors to remain open and businesses to thrive.

The growth of the BID has been remarkable, with notable developments on the horizon. Three hotels, namely Thompson, Urbin, and Washington Park, are currently under construction, five new retailers and seven new restaurants, and three clubs have become part of the vibrant landscape. Additionally, three properties have been successfully sold, propelling property values to an all-time high.

The increased activity on Washington Avenue has led to positive traffic, both in terms of business growth and heightened pedestrian engagement. The overall vitality of the avenue has become a source of pride for all those involved in its revitalization.

# NEW BUSINESSES

HOTELS DEVELOPMENT - 3

RESTAURANTS NEW - 7

RETAIL NEW - 5

PROPERTY SOLD 5

CLUBS 3

OUT OF BUSINESS 5

WASHINGTON AVENUE BID

# EXECUTIVE - SUMMARY



Networking:

The BID organized a series of four dynamic networking events catering to various groups, including the Chamber of Commerce, Young Professionals, Investors, and Property Owners and Influencers. Each month, these gatherings were held at different locations along the avenue, attracting newcomers, residents, and South Florida locals. These events not only provided an opportunity to showcase the remarkable changes taking place on the avenue but also facilitated meaningful connections between attendees and our diverse businesses.

Sanitation:

Strengthening our partnership with Miami Beach Sanitation, the BID intensified efforts to enhance the overall appearance and ambiance of the avenue. Through a comprehensive painting program, we diligently repainted yellow, white, and blue lines, repaired streets, revitalized greenery, and replaced street poles, trees, and lights. Additionally, we diligently addressed signs and ditches, contributing to an improved environment for everyone.

Espanola Way East Project:

Working collaboratively with the city and consultants, the BID embarked on the development of a visionary concept and basis of design for the Espanola Way East Project. This transformative initiative aims to establish a premier pedestrian connection that seamlessly links three key commercial areas: Lincoln Road, Espanola Way, and Ocean Drive.

# EXECUTIVE - SUMMARY



Meet the Candidates for Mayor:

As a responsible community organization, the BID hosted a forum that afforded residents, businesses, and property owners the opportunity to voice their concerns directly to the candidates for mayor. This event served as a platform for open communication and provided valuable insights into each candidate's positions. Furthermore, it fostered a chance for the candidates to interact with the Washington Avenue community, stakeholders, and businesses.

Social Media:

With a strong online presence, the BID actively maintained a bi-monthly newsletter, which saw significant growth from 15,548 to 18,346 subscribers in 2022. Our social media following also surged impressively, with followers increasing from 6,703 to 19,444. Engaging posts consistently garnered an average of 1400 likes, 7,069 reels, 439 videos, and 367 stories on Instagram. The newsletter played a vital role in showcasing local businesses, promoting special offers, engaging the community, attracting tourists, and advertising events planned on Washington Avenue.

Awards:

Celebrating excellence, the BID proudly recognized five outstanding businesses for their exceptional services, with three locations earning the prestigious title of "World's Greatest Places in 2022." Steve Adkins, a prominent director at the Chambers, was honored with the esteemed “Tourism Professional of the Year Award.” This recognition serves as a testament to his significant contributions and exemplary dedication to the tourism industry. Moreover, our BID Executive Director was rightfully honored with the Miami Leader Honor by Miami Today News, acknowledging our proactive thinking, commitment to improvement, and the creation of engaging activations that have positively impacted the community.

# CONTINUED EXECUTIVE SUMMARY



**Urgent Concerns**

## As Washington Avenue Goes, so does Miami Beach

We firmly believe that enhancing the appearance of Washington Avenue will have a positive ripple effect on Ocean Drive during high-impact weekends.

By creating a more appealing and attractive environment, we aim to offer a superior experience for tourism and foster a more wholesome atmosphere. The introduction of additional retail, restaurants, hotels, clubs, museums, symphony, and a vibrant nightlife scene will contribute to the overall revitalization of the area, enriching the cultural and entertainment offerings in our community.

This comprehensive approach to improvement is integral to our vision of making Washington Avenue a prime destination for locals and tourists alike, ultimately benefiting the entire Miami Beach area.With a commitment to the avenue's continual growth and revitalization, we eagerly embark on the journey of beautification, aiming to shape Washington Avenue into a true gem that serves as a beacon of pride for Miami Beach residents and visitors alike.

# CONTINUED EXECUTIVE SUMMARY



**Urgent Concerns**

The BID foresees potential challenges arising from outstanding payments by some property owners. If these property owners persist in ignoring the assessment fees due each year, it could significantly impact our ability to maximize our full potential and further enhance property values. As of now, after four years, the accumulated outstanding amount amounts to approximately one year's worth of assessments.

To ensure the continued success and growth of the BID, it is crucial for us to address this issue proactively. To maintain the necessary resources for ongoing improvements and initiatives, we seek an increase in assessments from property owners. The current assessment system is based on the BID's formation in 2018, and we recognize the need to adjust it accordingly to sustain our efforts effectively. By securing proper payment compliance and increasing assessments, the BID can continue its mission of enhancing the area, promoting economic development, and creating a thriving and attractive environment for all stakeholders involved.

#1 Priority Beautification

The BID firmly believes that the transformation of Washington Avenue will significantly impact the entire Miami Beach community. In the coming years, our primary focus will be on beautification efforts. While the assessment funds provided to the BID are valuable, we recognize that they may not be sufficient to address the significant challenge ahead—the "white elephant in the room." The pressing need for improved lighting and captivating art installations calls for urgent attention to enhance the area's overall appeal.

The BID has already achieved commendable success in attracting new businesses, which has positively contributed to the avenue's look and ambiance. However, we acknowledge that the next crucial phase requires a comprehensive approach. We are dedicated to pursuing artistic enhancements and envisioning innovative solutions to take Washington Avenue to the next level. By incorporating eye-catching elements, such as mosaics, we aim to create a visually stunning and captivating space that captures the essence of our vibrant community.

# EXECUTIVE - SUMMARY



Challenge

The BID successfully fought to keep Washington Avenue open to 5:00 AM. This was no easy task, and the battle is not over. We clearly understand that shutting down the entertainment district at 2:00 AM would destroy our momentum and reduce
tourists and interest from potential investors to Miami Beach.
This is the fifth year in a row that crime on Washington Avenue dropped.

Homeless

At the beginning of the year it was a struggle to control homelessness on the Avenue. However we partnered with police, and the homeless division to reduce the number significantly. However, we are aware that Miami Beach is experiencing a rise in homeless people on the street. This is not just a Miami Beach problem but a nationwide issue.

Crime

Crime has seen a big decrease, once again we partnered with the Miami Beach police to clamp down on areas where dealers sold illegal substance. As a result many dealer left the area and business owners are reporting safer street.

Business Owners Only

The BID held an Executive Board meeting each month to oversee the operation, and current and future plans for the Avenue. The BID's actions fully reflect the various dimensions of understanding business and property owners, locals, tourists, seasons, and the future. With that in mind, we listened and responded. The BID created monthly business owners' meetings to build an invested infrastructure. Hired sanitation ambassadors, created marketing opportunities, and historic monuments. To ensure effective communication and support for business owners, the BID established a convenient What's App group and conducted quarterly meetings. Through these channels, businesses stayed connected, received timely information, and were updated on important advisories.

Supporting the needs of business and property owners, the BID provided valuable assistance with various aspects, including permits, licenses, marketing, promotions, management, and sanitation. By offering these essential services, the BID played a vital role in fostering a thriving and well-maintained business environment.

# CONTINUED EXECUTIVE SUMMARY



**Inflation**

Inflation is not only affecting consumers but also the broader American economy, which has experienced setbacks in the past year. However, we anticipate that these challenges will gradually subside over the next few years, allowing the tourism industry to return to a more stable and predictable state. Presently, nearly 90% of small business owners are grappling with the impact of current economic trends, which include inflation, ongoing supply-chain disruptions, and staffing challenges. These factors have had an adverse effect on how they conduct their operations. Despite these hurdles, we remain hopeful that with time and concerted efforts, economic conditions will improve, leading to a more favorable environment for businesses and tourism alike.

**RECOVERY**

**Police**

The Miami Beach Police have made significant efforts in ensuring the safety of Washington Avenue. Recently, the police department has adopted a proactive approach, committing to deploying officers on foot to engage with both tourists and locals. This community-oriented policing model has demonstrated success in cities like Seattle, and I strongly believe it holds great potential for Miami Beach as well. By fostering direct interactions between officers and the community, we can further enhance security and create a safer and more welcoming environment for everyone on Wa

**Cruise Chips**

The resurgence of cruise ships has been a significant factor contributing to our positive momentum. We anticipate this trend to continue, with cruise ships playing a pivotal role in bringing more people to Miami Beach. As the industry grows, it promises to further enhance the appeal of our vibrant destination, benefiting the local economy and creating exciting opportunities for both residents and visitors.

# BRIGHT FUTURE - CONTINUED EXECUTIVE SUMMARY



The Washington Avenue Business Improvement District is filled with optimism and excitement about the future of Washington Avenue. Our well-thought-out plan of execution is geared towards continued growth in tourism, fostering community support, attracting new businesses, and elevating property values.

We are already reaping the rewards of recent improvements on Washington Avenue. With the establishment of places like the Goodtime Hotel, Moxy Hotel, ESME Hotel, Washington Park Hotel, as well as ongoing construction projects and exciting clubs like M2 and Barroom, and the flourishing culinary scene with notable restaurants like Canes and Queen, we are experiencing a remarkable surge at a positive and astounding rate.

To fully capitalize on this renewed travel demand, the BID is strategically planning a series of activations to extend a warm and inviting welcome to travelers, especially those crossing international borders, as they embark on their journeys once more. Our goal is to provide an unforgettable experience that leaves a lasting impression, drawing visitors back time and again.

While the recovery has been largely driven by domestic and leisure travel, we firmly believe that the incremental return of business and international travel will be pivotal in shaping the future of tourism. By keenly understanding and adeptly meeting the needs of travelers, we have the potential to make a significant difference in their overall experience, making Miami Beach a preferred destination on their travel map.

With the exciting new additions planned for Washington Avenue, we are confidently on track to embrace these changing travel trends and cater to the evolving preferences of tourists. The BID's vision for Washington Avenue remains steadfast - we are committed to creating a dynamic, vibrant, and inviting destination that continues to thrive and flourish in the ever-evolving travel landscape. Together, we are shaping a brighter future for Washington Avenue and Miami Beach as a whole.

# WHAT WE DO



WASHINGTON AVENUE BID

The long-term goal of the Washington Avenue Business Improvement District is to create a highly reputable, financially sustainable, and dynamic Avenue that attracts tourists from all around the world to live, eat, play and invest. In order to do so, we feel it's important to harness the real reason people come to South Beach. Therefore, we discovered that most people visit to relax, be entertained, and figure out what they want to do with their future. The BID currently focuses on three main initiatives as it works toward filling vacant spaces with higher-end clientele, culture and quality entertainment.

- Beautification
- Marketing
- Business Entrepreneurship
- Sanitation - Safety

# WHAT WE DO



MARKETING
Each month the Washington Avenue Business Improvement District works to stabilize, improve and market the retail business district. One way we do this is by providing a diversity of entertainment, sanitation and business development.

BUSINESS ENTREPRENEURSHIP
Through the use of facilities, the Washington Avenue Business Improvement District provides a platform for business owners to implement solutions developed in conjunction with Executive Board. We promote and encourage continued development by creating unique entrepreneurs to engage in developing ways to increase visibility, marketing strategies, safety procedures and create partnerships that brings unity through execution.

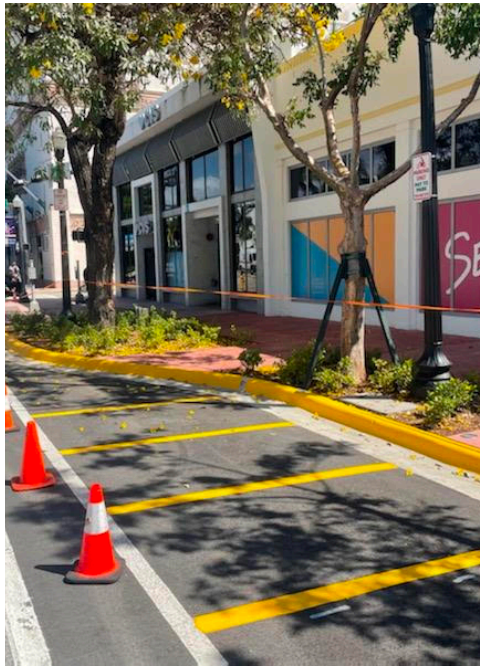
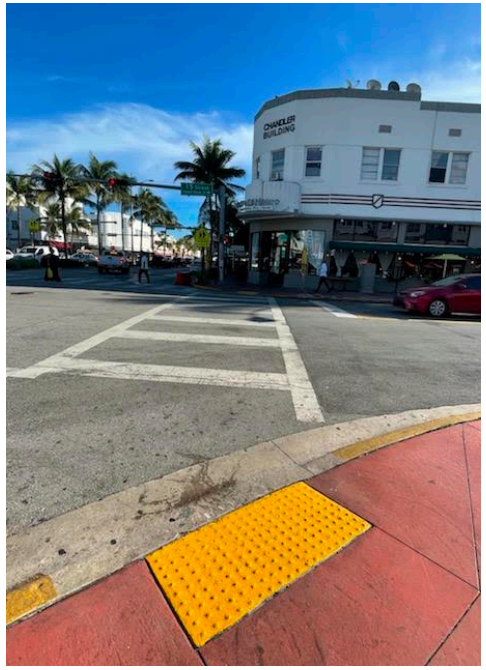
SANITATION
The Washington Avenue Business Improvement District through our sanitation program provided sanitation, directions & friendly services. We had every street marker on the WAVE repainted, fixed cracked streets, replaced trees, painted and replaced street poles, cleaned alley and streetscapes.

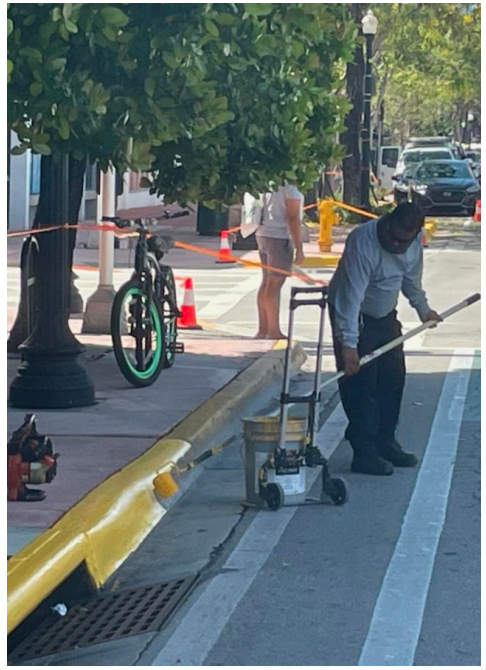
Our biggest objective is to provide a safe and secure environment in our community.

WASHINGTON AVENUE BID

# WAVE CLEAR AND AMBITIOUS GOALS





# MORE - PAINTING THE WAVE

WASHINGTON AVENUE BID

# MORE LIGHTING

- BISTRO LIGHTS AT NEW LOCATIONS TO:
- DECREASE HOMELESSNESS
- BRIGHTER
- SAFER
- BEAUTIFICATION


WASHINGTON AVENUE ANNUAL REPORT 2023

WASHINGTON AVENUE BID



WASHINGTON AVENUE BID

# SUPPORT EACH OTHER

- WHATS APP - KEEP EVERYONE UP TO DATE
- QUARTERLY BUSINESS OWNERS ONLY MEETING
- COMMISSION - POLICY, CURFEW
- PLANNING BOARD - HOTELS, RETAIL, RESTAURANTS
- CODE ENFORCEMENT - LICENSE, KEEP THE VIBE ALIVE
- POLICE DEPARTMENT - MEET & GREET
- FIRE DEPARTMENT - INSPECTIONS
- FREE INTERNS
- WALK THE AVENUE - FRIENDS

WASHINGTON AVENUE BID

# WAVE MARKETING TO THE WAVE



# WAVE BUSINESS MEETINGS

WASHINGTON AVENUE BID

- BUSINESS OWNERS ONLY
- STAY INFORMED
- WHAT'S APP
- BUSINESS ARTICLES
- QUARTERLY MEETINGS



WASHINGTON AVENUE BID

# ACTIVATIONS
# KEEP US RELEVANT

WASHINGTON AVENUE BID

# POSITIVE YEAR

NEW BUSINESSES

NETWORKING EVENTS

LIVE MUSIC SERIES

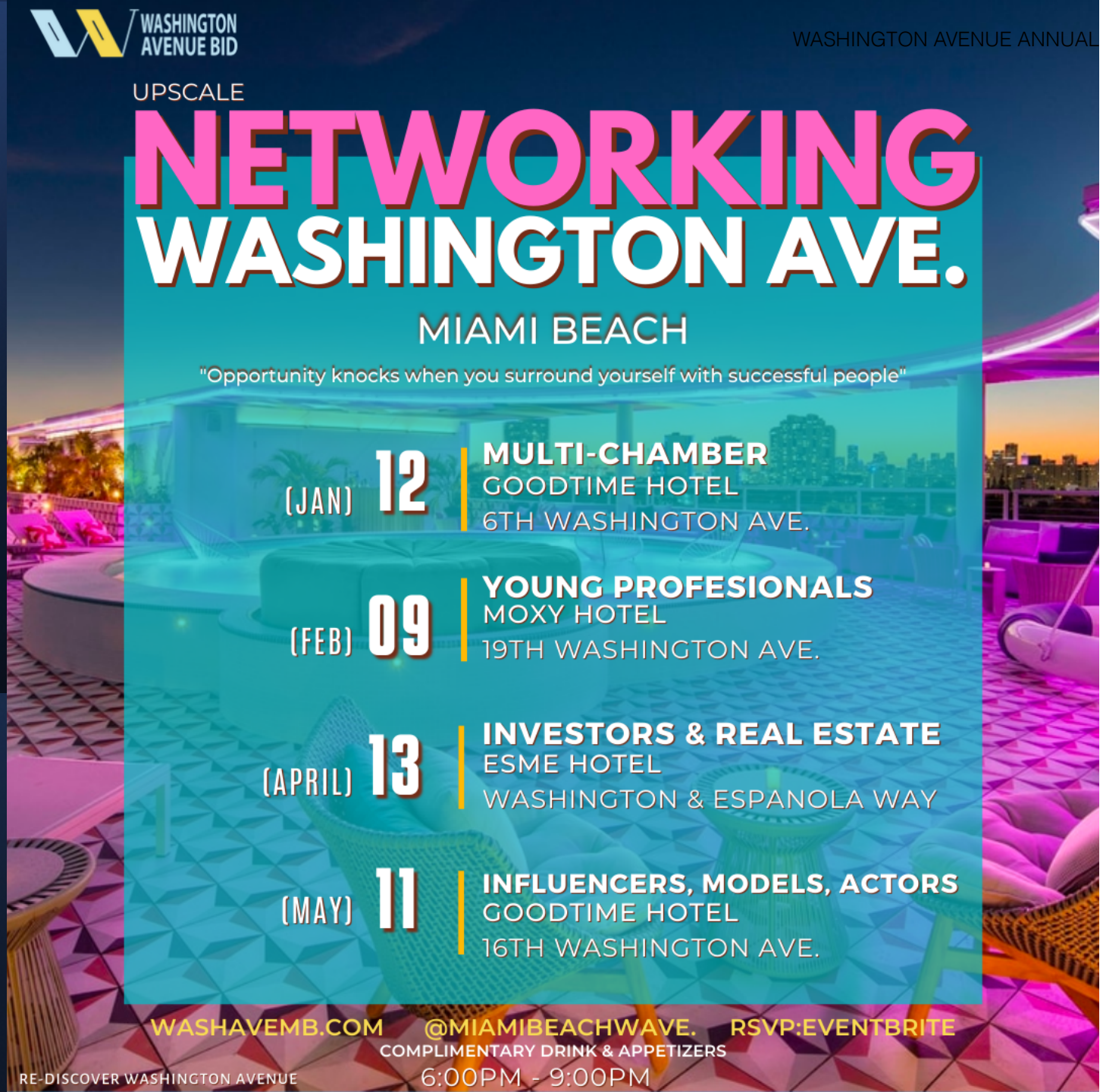
SOCIAL MEDIA UP + 14K

STREET IMPROVEMENT

NEW CONSTRUCTION

# NETWORKING

- ATTRACTED A NEW AUDIENCE
- PROMOTED WAVE
- HAPPINESS
- RETURN TO THE WAVE




SUAREZ





















# NEWORKING

https://youtu.be/SqxinhMCzYc



WASHINGTON AVENUE BID

WHEN YOU THINK GOOD THINGS, GOOD THINGS HAPPEN!

Good Things

WASHINGTON AVENUE BID



# MOXY HOTEL

## Washington Avenue hotels listed in TIME "World's Greatest Places 2022




# ESME HOTEL

## Washington Avenue hotels listed in TIME "World's Greatest Places 2022

WASHINGTON AVENUE BID



# PAN VINO

## Ranked #1 Best Restaurant for Everyday Dining on Tripadvisor 2022


WASHINGTON
AVENUE BID
Baroom


WASHINGTON
AVENUE BID
Amalfi Trattoria


WASHINGTON
AVENUE BID
Limoncello


WASHINGTON
AVENUE BID
ESQUINA MEXICANA


WASHINGTON
AVENUE BID
NETTUNO
OYSTER & SEAFOOD


WASHINGTON
AVENUE BID
M2


WASHINGTON
AVENUE BID
QUEEN

WASHINGTON AVENUE BID



WASHINGTON AVENUE BID

# The Baked Bear



WASHINGTON AVENUE BID

# The Lifeguard



WASHINGTON AVENUE BID




# CANE'S

WASHINGTON AVENUE BID

# BRANDS OFF - PRICE



WASHINGTON AVENUE BID

# HOUSE OF INTUITION




WASHINGTON
AVENUE BID
EXIT
RIO DE JANEIRO
MEXICO
VILEBREQUIN


WASHINGTON
AVENUE BID
VINTAGE
FRAMES

WASHINGTON AVENUE BID

CONGRATULATIONS TO STEVE ADKINS! SOUTH FLORIDA TOURISM PROFESSIONAL OF THE YEAR



WASHINGTON AVENUE BID

40 Years MIAMI TODAY

2022 BOOK OF LEADERS

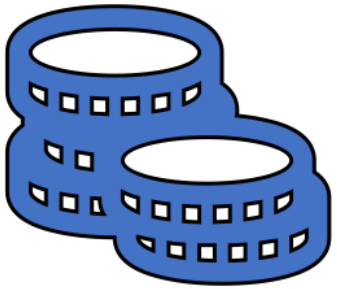
CONGRATULATIONS
TO TROY E. WRIGHT

LISTED ON THE
BOOK OF LEADERS



WASHINGTON AVENUE BID

# BUDGET

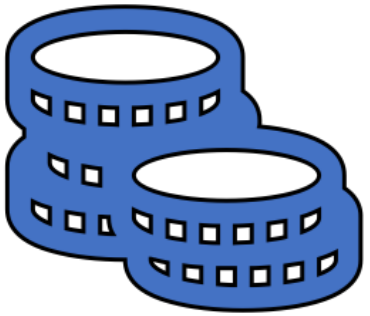


WASHINGTON AVENUE BID

| EXPENSES | 2020 - 2021 | 2021 - 2022 | 2022 - 2023 |
|---|---|---|---|
| GENERAL & ADMINISTRATIVE | $157,155.87 | $144,547.08 | $123,795.28 |
| MARKETING / SANITATION | $84,788.07 | $145,851.27 | $230,639.34 |
| LIGHTING & DECORATIONS | $21,221.40 | $32,345.46 | $37,137.52 |
| TOTAL | $263,165.34 | $322,743.81 | $391,572.14 |

FACTORS
2020 - 2021 - Decrease in Marketing due to COVID
2022 - Decrease in General Administrative due to no employee assistant for 6 months.
2023 - $33,000 of Marketing / Sanitation from 2022 was a part of activity prior to the 2022 report

Lighting increase due to lighting of Espanola Way East.



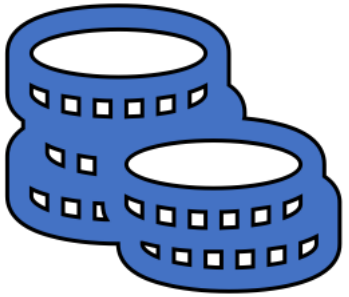
Expenses
General & Administrative expenses, salaries, furniture, computers, lease, equipment, temp-employees, printer, desk, chairs shelving.

Marketing, beautification, sanitation, mural, fashion show, banners, meeting, social media, ambassadors, Special Networking events, live music series. Wine, beer martini taste

WASHINGTON AVENUE BID

| ASSESSMENTS | 2020 - 2021 | 2021 - 2022 | 2022 - 2023 |
|---|---|---|---|
| ASSESSMENTS | $332,787.21 | $342,895.4 | $261,632.6 |
| OTHER INCOME | $9,634.36 | $10,286.41 | $19,773.56 |
| TOTAL | $342,421.57 | $353,181.81 | $281,406.16 |

| |
|---|
| August, 2022 - $16,755 |
| September, 2022 - $7,795.00 |
| November, 2022 – $10,395.00 |
| January 2023 – $7,349.00 |
| April 2023 - $49,773.80 |
| May 2023 - $112,033.00 |
| June 2023 - $0 - (-$202,000 Month Deficit) |
| July 2023 - $38,061.20 |
| Collected for 2022-2023 - $261,025.80 |
| Assessment deficient 2022-2023 - $244.739.20 |



FACTORS
Deficit - June no Income
Property owners lack of payment hindering development.
No increase in property assessment in 4 years / cost have increased by 22%
$42,295 in arrears came in before April's billing.

**WASHINGTON AVENUE BUSINESS IMPROVEMENT DISTRICT BUDGET, NARRATIVE, SUMMARY AND SERVICES TO BE PROVIDED**
**2023 - 2024**

**REVENUE**

**1 Assessment Revenues**
The assessment represents the total amount of the special assessments to be collected each year of the special assessment district $505,765.

Event Revenue
- Projected revenue based on event income $20,000

Total Revenue is projected $525,765.

**EXPENSES**

2. **Administrative and Office Expenses**

- Staffing cost, including employment benefits, employment for Executive Director and assistant. $152,160.00
- Office expenses for rent, liability insurance, supplies, postage, printing equipment, leases, annual report, audit, cell phone, accounting, and liability insurance. $97,241.52

3. **Street-level Improvements and Programs**

- The BID employed a supervisor to coordinate sanitation challenges, improvements, street debris, minor graffiti, and services. The Street supervisor will partner with the Miami Beach Police Department, the City of Miami Beach Sanitation, and Public Works. $15,900.

4, **Beautification and Marketing Expenses**
Expenses shall include the following expenditures:
- Art Basel
- Live Music Series
- Street Banners
- Kids Hallowave
- Lighting and Decorations
- WAVE Fashion Show
- Wine, Beer, & Martini Taste
- WAVE TV

$240,049

WASHINGTON AVENUE BID

# WASHINGTON AVENUE BUSINESS IMPROVEMENT DISTRICT BUDGET, NARRATIVE, SUMMARY AND SERVICES TO BE PROVIDED
## 2023- 2024

**REVENUE**

| | | |
|---|---|---|
| 1. | Assessments | $505,765 |
| 2. | Projected Event Revenue | $20,000 |

**EXPENSES**

**Administrative and office Expenses**

| | | |
|---|---|---|
| 3. | Administrative Staff | $152,160 |
| 4. | Office supplies, utilities, parking, rent, postage, insurance, postage, printing, equipment lease, meals, audit, accounting, phone, taxes, accounting, ADP, maintenance. | $97, 241.52 |

**Street Level Improvement and Program**

| | | |
|---|---|---|
| 5. | Sanitation | $8,400 |

**Marketing**

| | | |
|---|---|---|
| 6. | Beautification | $31,830 |
| 7. | Advertising | $43,019 |
| 8. | Events | $155,200 |

**TOTAL ANNUAL EXPENSES** **$ 503,709.76**

# COMING TO THE WAVE!




# 1/2 YEARS FROM NOW

- THOMPSON HOTEL
- FINVARB GROUP

WASHINGTON AVENUE BID




# 2 YEARS FROM NOW

# URBIN HOTEL

- READY FOR A SHOVEL
- LOCATION VENTURES

WASHINGTON AVENUE BID

FEATURING
ELEBRITY WINES



WASHINGTON AVENUE BID

# WINE, BEER MARTINI TASTE



**GET ON THE LIST**

12 LOCATIONS &
LIVE MUSIC

SECOND SATURDAY'S

WASHINGTON AVE
MIAMI BEACH

SPONSORSHIP AVAILABLE

WASHINGTON AVENUE BID



PREVIEW

Washington Avenue BID

# LIVE MUSIC

## Series

**Starts August**

**12**

- 2nd Saturdays
- 12 Locations
- Latin, Jazz, Rock, R&B, Reggae, Symphonic

**5th - 17th on Washington Avenue**
**Miami Beach**

GET ON THE LIST - FREE
www.washavemb.com or Eventbrite


WASHINGTON
AVENUE BID
WASHINGTON AVENUE
WINE TASTING
2nd SATURDAYS
MIAMI BEACH