



WAVE EXECUTIVE BOARD MEETING
November 14, 2025

Meeting Start Time: 2:08 pm

- Marc Lawrence
- Corey Hayes

Ex officio

City of Miami Beach - Economic Development

Not Present

- Ron Finvarb
- Saul Gross
- Michael Simpkins
- Roberto Detorre
- Andrew Resnick
- Johnathan Mansour

No Quorum

Agenda

Successful Month

- Meet the Candidates
- Vibration
- Youtube Feature
- Troy Nominated award

Elections

- Meet the Candidates - Capacity 88 in Attendance 503 Online / 93,000 streamed

Halloween

- Halloween - Hundreds Of Children

WAVE Business Owners

- Artificial Intelligence Course

Fifa World Cup

- Preparation
- Flag Pavillion
- Monument Letter
- Median Sculptures
- Partnerships

Vibration

- 732 Attended 93,000

New Banners

- Gloria Estefan
- Josephine Baker
- Bob Marley
- Maurice Gibbs
- Prince
- Muhammad Ali
- Celia Cruz
- Welcome
- Dine
- Shop

Youtube Show

- Bella cuba
- El Patio
- Moxy
- Mickey Burkes
- Pan De Vino
- Bikini Outlet
- Releases after 4 are in the can, once a month or every three weeks.

Washington Avenue Forward 2026

What's Next

- Better Infrastructure: Lighting, landscaping, signage, and public art upgrades
- More Customers: Partnerships with hotels, tourism agencies, and local events to increase visitor spending
- Safer Streets: Expansion of lighting and BID ambassador programs
- Public Art & Sculpture Installations: Transforming key corners into open-air galleries and Showcasing rotating sculptures, murals, and visual landmarks
- Upscale Entertainment Experience: Attracting world-class music, fashion, and cultural programming
- Stronger Marketing: Unified promotions and citywide branding for Washington Avenue

Positive

- Successfully prevented the City's proposed 5 AM curfew reduction, preserving business operations and nightlife viability.
- Represented 122+ businesses and property owners before:
 - Miami Beach Planning Board
 - Historic Preservation Board
 - Code Enforcement

- Land Use & Sustainability Committee
 - City Commission meetings
- Actively engaged in City policy discussions to balance business growth, resident relations, and public safety.
- Advocated for streamlined permitting and grease trap regulation reforms to help restaurants open faster.
- Collaborated with city leadership on GO Bond projects for lighting, wayfinding, and signage upgrades.
- Worked to rebrand Washington Avenue as a creative, cultural, and economic hub.
- American Black Film Festival

Beautification & Infrastructure

- Murals, lighting, signage, sculpture installations, wrapped boxes, landscaping
- Business Growth & Economic Development
- Vacancy reduction, pedestrian traffic increase, new business attraction
- Community Relations & Leadership
- Property owner engagement, youth programs, conflict mediation, BID pride

Budget

- October - No Quorum

Meeting Adjourned - Time: 2:30 pm