



WAVE BOARD MEETING
March 13, 2025

Meeting Start Time: 2:10 PM

No Quorum

Board Members Present

- Marc Lawrence

Ex officio

City of Miami Beach - Economic Development

Not Present

- Ron Finvarb
- Jamil Dib
- Andrew Resnick
- Mathieu Massa
- Roberto Detorre
- Michael Simpkins
- Saul Gross

Ex Officio Members

- Corey Hayes
- Rickelle Williams
- (Board members are not compensated)

Minutes

Reviewed - February Minutes

Agenda

Spring Break - The Future of Miami Beach

Go Bond Progress

- **Artistic installations in the median**
- **Monument letters in front of Fienberg Fisher School**
- **Signature welcome signs**
- **A flag pavilion honoring the diverse nations that view Miami Beach as a premier destination**

Activations, Discussion, Budget items

- **New Marketing Ads - Social Media**
- **Mural - Touch Up - Looks amazing**
- **Grand Opening - Bonchon April 9th**
- **Grand Opening - Taco Bell April**
- **Youtube Show - Gigi Gutierrez**
- **Vibration - Set for September, October, November, December January**
- **Executive Networking Event - June TBD**
- **Annual Meeting - July 10th Date set**
- **New hotels - The cove on 5th**
- **Thompson Hotel - Design Review - will look great!**

Budget

- **February**
- **No Quorum**

GT6

- Miami Beach Based Game - possible partnership

Meeting Adjourned

Time: 2:25 pm