



WAVE BOARD MEETING
January 8, 2025

Meeting Start Time: 2:02 PM

Board Members Present

- Roberto Detorre
- Andrew Resnick
- Marc Lawrence

Ex officio

City of Miami Beach - Economic Development

Not Present

- Ron Finvarb
- Jamil Dib - NA
- Michael Simkins
- Saul Gross
- Mathieu Massa - NA

Ex Officio Members

- Corey Hayes
- City of Miami Beach Economic Development - (Board members are not compensated)

Minutes

December - yea

- Residential Use Incentives
- Lighting Initiative
- Side Walks, Trees - \$256,000 request
- Miami Beach TV & Magazine - in all of the hotels on Miami Beach
- #1 Spring Break
- Beautification of Washington Avenue
- Positive Messaging



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- Lighting on Washington Avenue: A Critical Community Issue
- Monument Letters
- GO Bond
- Troy on Police Citizens Committee
- Entertainment and Nightlife Committee
- Increase in assessments
- New on the WAVE
- Muhammad Ali excitement
- Faith, Hope & Love Mural
- Residential Use Incentives- yet another FAR density increase for Lincoln Road and Washington Avenue, from 50 ft height to 150 feet, doubling the density
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Budget

- December - Budget - yea

Proposed Instulations

- Art Basel
- FIFA Club
- FIFA World Cup
- Watch Parties

Marketing

- Influencers
- Networking Event
- New Ideas

Meeting Adjourned

Time: 3:27 pm